



2025

ANNUAL REPORT

FISCAL YEAR SEPT 2024– AUG 2025

CONTENTS

MESSAGE FROM MARK CANADA, LEAD PASTOR	PAGE 3
PARKWAY VISION FRAME	PAGE 4
MINISTRY HIGHLIGHTS	PAGES 5-8
FINANCIAL SUMMARY	PAGE 9

MESSAGE FROM MARK

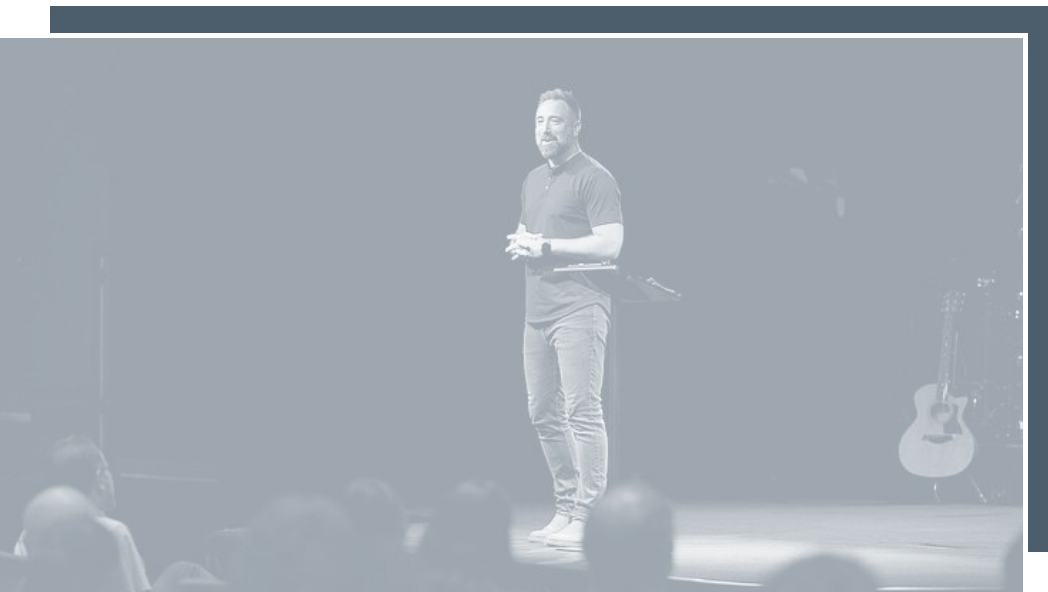
PARKWAY FAMILY,

As I look back over this past ministry year (September 2024 – August 2025), my heart is full of gratitude to the Lord. By His grace, we have spent this year pursuing what it means to truly Radiate Genuine Life in Christ—and we have watched Him make that focus a reality among us.

As you read through this annual report, I pray you'll be encouraged. The numbers, the stories, the life-change represented here are all reminders of God's faithfulness. I also hope you'll be inspired to keep giving your life to the mission Jesus has entrusted to us: Together, leading people to multiply genuine life in Christ.

It is one of my greatest joys to serve Jesus alongside you. I am filled with expectation for what He will do in and through Parkway in the coming year as we continue to reach every man, woman, and child in Greater Austin and beyond with the gospel of Jesus Christ. What a privilege that we get to do this together!

In Christ,
Mark Canada



PARKWAY BIBLE CHURCH VISION FRAME

MISSION

**Together,
leading
people to
multiply
genuine
life in
Christ**

VALUES

Parkway Values

- 01 Learn Continually**
...because knowing God is our primary pursuit.
- 02 Love Courageously**
...because authentic relationships are our priority.
- 03 Live Intentionally**
...because our daily plans reflect God's eternal purpose.
- 04 Launch Joyfully**
...because joining God's mission is our privilege.

STRATEGY



01 Learn Continually

...because knowing God is our primary pursuit.

Most of the *Learn Continually* value is fulfilled through the strategy of *Merge*.

Average Corporate Worship Adult Attendance **670**

This is a 8% increase over the last year.

Average Kid's Ministry Attendance **194**

This is a 9% decrease in the last year.

Average Student Ministry Attendance **100**

This is an 8% increase in the last year.

Total Average Sunday Attendance **913**

Kids Ministry = 21% of Total Attendance

Student Ministry = 11% of Total Attendance

Discover Parkway Attenders **122**

This two-week class each month provides a venue for those newer to the Parkway family to learn about how their story, Parkway's story, and God's story all intersect. It includes beliefs and history of our church and gives an opportunity to become a Parkway Partner.



02 Love Courageously

...because authentic relationships are our priority.

Most of the *Love Courageously* value is fulfilled through the strategy of *Mature*.

New Parkway Partners

56

Our connection pathway allows for those who attend Discover Parkway to complete the membership process to become Parkway Partners.

Life Changing Relationships

413

We were made for relationships with others. We need each other for relational connection, spiritual support, and missional accountability. The main way we do this is through our Life Groups. There are also groups we consider “Life Changing Relationships” that don’t fall under our typical Life Group definition such as Bible Study groups and Missional Communities.



03 Live Intentionally

...because our daily plans reflect God's eternal purpose.

The *Live Intentionally* value is fulfilled through the strategies of *Mobilize & Multiply*.

Parkway Institute Attenders

54

The Parkway Institute was started as a way to provide training, equipping, and resourcing for the Parkway family as they pursue the mission of multiplying disciples. Classes this year included Emotionally Healthy Spirituality & Relationships, Evangelism Cohort, Financial Peace, and Grandparenting Matters.

Serving in Ministry

415 // 61%

Serving teams allow us to utilize the gifts God has given us and they create spaces for more and more people to experience genuine life.

Serving Greater Austin

The ministries we partner with throughout our Pflugerville community are called "Compassion Ministries". These are overseen by our Compassion Director, Brenda Crawford.

Serve Your Schools

Education Connection

Embrace Grace

Benevolence & Arise

ESL

Celebrate Recovery

Academy 4

Helping teachers set up their classrooms before school

Every child reading by the end of third grade

Support group for single, pregnant women

Financially supported 88 family units this year

100 students attended ESL classes at Pkwy

Meeting people where they are on the road to recovery

Providing mentors for 4th Graders

(We were honored with "Community Partner of the Year for A4 in our first year with the program!")

Serving Beyond

Parkway does two weekend medical trips each year to Piedras Negras, Mexico. We are planning for more trips to South Asia and Southeast Asia in the next year.

Barnabas Teams support our Global Partners.

Embark is a discipleship program for those wanting to become Global Partners or Global Mobilizers. We had our first graduate of Embark finish the process this year!

Committed Giving

New Givers This Year

61%

173

Since financial giving can tend to be inconsistent, it is tricky to track with one common pattern. Since some give once a week, others once a month, others once a quarter or year, we feel it is best summarized by average adult attenders who give at least three times in a quarter.



04 Launch Joyfully

...because joining God's mission is our privilege.

The **Launch Joyfully** value is fulfilled through the **Multiply** strategy.

Discipleship

45

We believe that each of us has been called into the commandment of discipleship. Here at Parkway, we define a disciple as a person who follows Jesus by trusting and obeying Him and teaches others to do the same.

Global Partners

19

Our Global Ministries exists to reduce lostness by multiplying genuine life in Christ locally and globally, sending global partners to our Jerusalem (local), Judea (regional), Samaria (cross-culture) and the ends of the earth (global). Our global partners are in Mexico, England, Middle East, Kazakhstan, South Asia, Southeast Asia, & Africa. We had our first GO Beyond event with Global Partners sharing their experiences and two Sundays in February to interact with the Wall of the Unreached. We committed to praying for an unreached nation, city, or people group for 30 days.

GO Piedras Negras

Parkway does two weekend trips each year to Piedras Negras, Mexico. We are able to provide dental hygiene, medical care, prayer, and Children's Ministry to our neighbors across the border. This team has up to 35 people of all ages. We usually serve 100-120 families with medical and dental needs each weekend.

GO Southeast Asia

We are beginning an ongoing rotation of evangelistic trips to Southeast Asia soon. These will be smaller teams that focus on relational evangelism in highly persecuted and Muslim areas to reach the unreached, to share the gospel with those who have never heard it. The goal is to send 3-4 trips per year, working with a Global Partner couple who live on the field.

Church Plant Residents & Interns

3

Josh Jackson is our Church Plant Resident who will complete a two-year residency in the fall of 2026 before launching our next daughter church. Jordan Sanchez finished a year-long Student Ministry residency. We brought on Keegan Allen as our Pastoral Resident and he is currently working with our Student Ministry and Young Adults Ministry.



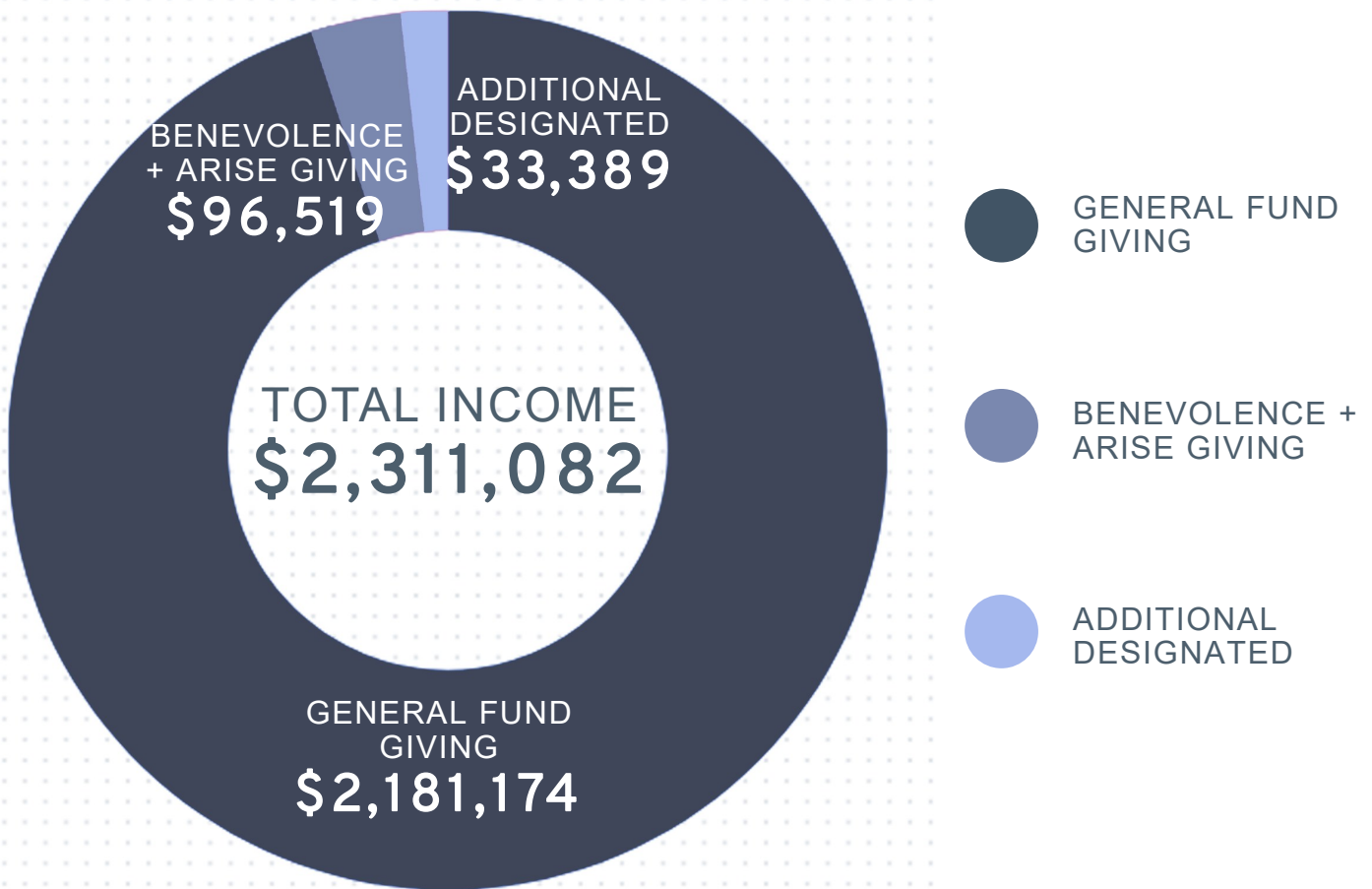
FINANCIAL SUMMARY

FINANCIAL STEWARDSHIP

Parkway is committed to stewarding well the resources God has entrusted us. The elder board oversees our budget and ensures we are held to high standards of fiscal responsibility. Each month, Parkway also submits our finances for external review. Sign up for our Pkwy Newsletter to receive our monthly “Pkwy Pulse” ministry update video to see how your giving is making a lasting impact for the gospel.

CELEBRATING LAST YEAR (Sept 2024—Aug 2025)

Due to your generous giving, Parkway continues to operate debt-free and we ended the fiscal year with a surplus of \$37k. Our elders pray, discuss, and vote about how to strategically leverage these funds with wise stewardship.



PLANNING FOR THIS YEAR (Sept 2025—Aug 2026)

As we look towards this next fiscal year, the board has approved a budget that is increased 16.2% over last year's offerings in order to support the growth of our ministries and our reach in greater Austin and beyond. We are excited to see where God leads this next year and appreciate your partnership in advancing our mission to lead people to multiply genuine life in Christ!



2025

ANNUAL REPORT

FISCAL YEAR SEPT 2024– AUG 2025